1. **Suppose you work with a community radio station, describe what your radio station would**

**do to address water, sanitation and hygiene issues with regard to your i) audience, and ii)**

**WASH messages?**

A nation is defined as strong as how healthy its’ people are, a sick nation is a weak nation. The basic unit of a community is a family as different families form a community hence forming a nation. For a human being being to survive there are fundamental basic needs that are needed namely **: Food,shelter,water,clothing(optional depending on cultural practices), access to health care be it traditional or modern.**

As a 3rd world country a few of the above mentioned are not easily accessible due to either poverty, climate changes ie. Drought or whatever natural resource that is there hasn’t been managed well by the local/central government. It is important to note that everyone has a right to the following : **Access to safe drinking water**

**Access to safe Sanitation**

The media is core tool in the society and the nation at large, there are different type of media ranging from radio stations,televisions to print media and they are all used to pass information and sensitize people in different stuffs and emerging issues.

In regards to the above question it is important to note that the community comprises of different audience : Men,Women,Children,Elderly ,People living with disability hence it is crucial that our WASH messages are packaged be specific to avoid generalization . WASH advocates for several key things:

* **Access to safe drinking Water**
* **Safe removal of waste(toilet and waste matter)**
* **Safe environmental hygiene practices**
* **Creating an enabling environment for healthy behavioral practices whether affected or not.**

I working in a radio station would pass the following WASH messages to this specific audience:

**MEN**

Men are the leaders in the society/ community set up. They give guidance and are source of livelihood/ bread winners in many families.They also act as technical pool and leaders in many community projects. Part of my WASH message to them are as follows:

* Provide good by laws in household maintenance hence households become vector free that in turn reduces spread of diseases
* Form committees of elders that do regular house hold checks to make sure cleanliness is achieved at all households and community at large.
* Be at the front in implementing projects that curb climate change ie planting of trees.
* Encourage children to go to school who in turn act as a source of knowledge in emerging technologies ie alternative source fuel which curbs pollution.
* Come up with good by laws that protect our water sources as most of the diseases are generated there.
* Look for good ways in recycling household stuff hence minimizing pollution.
* Act as a technical support in WASH projects in the society.
* Educate the community on the importance of ownership and sustainability of WASH projects.
* Building sanitation facilities that cater for people with disabilities as if they ended up practising open defecation it would lead to spread of diseases

**WOMEN**

* Women are defined as the water carriers in the society as they come in contact with water more often and they would act as a good source of information for WASH messages. The following message would suit them:
* Advocate and practice general household cleanliness as they would be a good source of diseases.
* Teach children about basic cleanliness IE bathing.
* Teach children on basic hygiene practices IE washing hands after defecation ,airing our bedding.
* Take care and clean water storage units to avoid spread of diseases.
* Washing and cooking food in a clean environment to avoid spread of diseases.
* Store food in clean containers to avoid spread of diseases.
* The benefits of washing their hands after changing or cleaning their babies.
* How to put good use of Grey waste water in our households.
* How to dispose waste matter generated in the household setup.
* How to protect our families from vectors such as mosquitoes ie. by use of mosquito nets.
* Teach children on the importance of taking care of our environment.

**CHILDREN**

The society looks upon the growth of our children as they are our future. Children play a role in WASH too and as a radio station this would be my message to them:

* Practice good hygiene practices in school ie washing of their hands after using the toilets to avoid spread of diseases.
* Educate them on the importance of how good hygiene practices allows them to go to school as sick children can’t attend school.
* Educate them on why bathing and airing our bedding mitigates spreads of diseases.
* Educate girls on safe disposal of sanitary pads and it’s effect on the environment.
* Educate them on the importance of general cleanliness and importance of taking care of our water sources and draw off points.

1. **In your own words, what is your understanding of public health and what are its key**

**elements?**

There are organizations and institutions(public and private) that their mandates are to safe guard the public health and safety.

Public health in general means practice of prevention of diseases and promoting of good health from the small groups in the community level to the entire country. It is an important segment as their approach is preventive hence prepares and protects the public early from epidemics

It is also a segment that deals with the following:

* Policy development in regards to health ie immunization and population health surveillance hence they monitor the public and advise when there is a crop of a new disease and how to mitigate it.
* This segment also maintains peoples health and well being by advising and provision of quality water and consistent supply.
* Provision of waste disposal services and sewerage treatment.
* Provision of laws that govern public food safety

**THE KEY ELEMENTS OF THE PUBLIC HEALTH DOCKET**

1. Advocacy with the government to prioritize on WASH investments.
2. Partnership with private sector on social marketing and raising awareness on use of soap and chlorine which mitigates diseases.
3. They also research on emerging diseases and new ways of mitigating diseases.
4. They rally on investments that focus on water supply systems in schools and communities at large
5. Provide training and capacity building in regards to community WASH projects that focus on sustainability .
6. They also monitor behavioral change in regards to community hygiene practices and as well advice

It is safe to say that without this docket the public cannot survive and most of the WASH programs would face a challenge on implementation at the community level.

1. **Public health is about partnership between the different players. Explain how the role of**

**international non-profit/NGO in terms of**

**i) recruitment ii) training iii) funding and iv) monitoring for public health projects**

**contribute to the success or failure of those projects in the developing countries**

For WASH projects to be a success all stake holders must be brought on board this ensures equity and quality control on the community level.The segment public health which protects the health of the society and ensure the well being has different stake holders who have different mandates and without harmonization sustainability would be an issue.

In this segment we are going to discuss how each role affects the success or failure of WASH projects but before this we have to understand the link between public health and WASH in a simple way. Public health helps in preventing diseases while WASH advocates for good environmental conditions and hygienic practices and as well advice on behavioral change that helps in prevention of diseases.

Now that the above link has been been understood the following are the roles roles and their impacts:

**RECRUITMENT**

The international non profit organizations play a huge role in recruitment which in turn dictates if a project will be successful or fail in third world countries, the role as follows:

* Provision of funds for the recruitment process ,this allows the projects to have quality people as the funds are there to source for them which in turn guarantees a successful project.
* The international organizations also participate in interviewing the candidates and as well service providers this ensures standards are adhered to hence quality services are ensured which guarantees a successful project.
* The international organization does an orientation to the recruited candidates and service providers with this they are able to share their expectation in regards to the project hence everyone is kept on the loop and it becomes easier for quality service delivery.
* The international organizations provide guidelines and sets global standards in regards to the recruitment process this ensures they are able to even source for experts.

**TRAINING**

Training is an important bit when it comes to success of a project, we have had wonderful projects initiated but due to poor or no training they ended up collapsing , below are the roles of international organizations in regards to training and it’s effects on projects:

* Provision of funds for training workshops this ensures everyone understands the projects and their roles hence maximizes output as each role is clear.
* Provision of equipment and necessary resources which in turn guarantees quality training and maximizes output too.
* Provision of qualified instructors who deliver quality.
* Bring in different stakeholders in the society this in turn creates a sense of project ownership.
* They also help in making sure the training has been done for the intended people thus achieving it’s objective .
* Through the training they are able to collect data in regards to their projects and as well collect feedback about the project this helps them to improve in future projects.

**FUNDING**

Most projects are geared to provision of solutions to certain problems in the society.Funds are an important aspect as lack or no funding leads to projects stalling and wasting a lot of time and resources. The role of international organization in regards to funding and it’s effects are as follows:

* Provision of funds hence meeting the operational cost and hence achieving the objective .
* Through funding the organizations are also able to ascertain certain standards are kept ie. Expatriate welfare, sourcing of qualified service providers hence having quality projects.
* Funding allows projects to undergo all stages of scrutiny ie research,prototyping ,feedback and not just implementation as you can afford every man power on board .
* Funding allows sustainability of projects as you can have a kitty for maintenance.
* Funding allows projects to have a big impact in the society in regards to numbers as projects are done on a large scale ie drilling of bigger boreholes.
* Funding is important as it allows organizations to source for newer technologies hence solving projects easily.

**MONITORING**

Monitoring is a key activity when it comes to projects and the following are the roles of organizations and it’s effects:

* Monitoring of the collection of data in regards to the problem being solved allows organizations to know what problem is a priority and if it is actually a need and this mitigates waste of funds in starting projects that are not needed.
* Monitoring also allows organizations to be keen so that funds cannot be embezzled as it is a common thing in growing nations.
* Monitoring for organizations is important as they are able to ascertain equity and equality in regards to distribution of resources in the community projects.
* Monitoring is important as they are able to ascertain standards are met in every stage of the project ie recruitment no shortcuts was taken this in hand helps in having quality projects .
* Monitoring is important as they are able to see resources are put in to good use and not personal use hence benefiting the target client.

ASSIGNMENT COMPILED BY

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